

**6 November 2018**

**[62–18]**

**Administrative assessment report – Proposal P1050**

Pregnancy warning labels on alcoholic beverages

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| **Brief Description of Proposal:**To consider a mandatory labelling standard for pregnancy warning labels on packaged alcoholic beverages.  | **Potentially affected standard:**2.7.1 – Labelling of alcoholic beverages and food containing alcohol1.2.3 – Information requirements – warning statements, advisory statements and declarations |
| **Procedure:** General | **Estimated total hours:** Maximum of 650 hours**Reasons why:**The proposal will require social science and economic assessment and targeted consultation.  | **Provisional estimated start work:** Late October 2018 |

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| **Other Comments or Relevant Matters:**This matter was considered by the Australia and New Zealand Ministerial Forum on Food Regulation at their meeting in October 2018. The outcomes from that meeting can be found in the [Australia and New Zealand Ministerial Forum on Food Regulation Communique](http://foodregulation.gov.au/internet/fr/publishing.nsf/Content/forum-communique-2018-October).  |

***Decision***

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| **Proposal prepared**Date: 1 November 2018 |

***Consultation & assessment timeframe***

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| **Proposed length of public consultation period:** 6 weeks  |
| **Proposed timeframe for assessment:**Commence assessment (clock start) Late October 2018Completion of assessment & preparation of draft food reg measure End Feb 2019Public comment Early March to mid-April 2019 Board to complete approval Mid June 2019Notification to Forum Late June 2019Anticipated gazettal if no review requested September 2019 |